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SUSTANA FIBER BEGINS ACCEPTING CARTONS AT QUEBEC PAPER MILL

Food and beverage cartons will help meet increased demand for paper products

DENTON, Texas – Sustana Fiber announced their paper mill located in Lévis, Quebec, is now accepting recycled food and beverage cartons.

The decision to accept recycled cartons at the Lévis facility reflects Sustana’s strategic commitment to innovation and sustainability, as well as the need for alternative sources of high-quality fiber due to high demand for household paper products. Every carton recycled helps provide the raw materials needed to produce essential items, such as toilet paper and paper towels.

“At Sustana, we are enthusiastic champions of responsible manufacturing, environmental stewardship, and positive community impact,” said Michele Bartolini, Senior Marketing Director at Sustana. “By recycling alternative fibers, such as cartons, we are proud to enhance our support for a thriving circular economy and help conserve precious resources. We are also keen to do our part, supporting the supply chain working to make the products people need right now.”



Recycled food and beverage cartons at Sustana Fiber’s Lévis, Quebec, paper mill

Stable and thriving end-markets for post-consumer cartons are important to the success of recycling and recovery efforts. Increased carton recycling helps preserve natural resources, meet important diversion and recycling goals, create jobs, and helps to avoid shortages of the pulp needed to manufacture essential items.

“Each new end market added means cartons have additional opportunities to be recycled into new products and stay out of landfills,” said Jason Pelz, Vice President of Recycling Projects for the Carton Council of North America. “While located in Canada, this new mill can provide an additional option for cartons collected in the northeastern part of the U.S.”

ABOUT THE CARTON COUNCIL

The Carton Council is composed of four leading carton manufacturers, Elopak, SIG Combibloc, Evergreen Packaging and Tetra Pak. Formed in 2009, the Carton Council works to deliver long-term collaborative solutions in order to divert valuable cartons from the landfill. Through a united effort, the Carton Council is committed to building a sustainable infrastructure for carton recycling nationwide and works toward their continual goal of adding access to carton recycling throughout the U.S. For more information, visit CartonOpportunities.org.

ABOUT SUSTANA

Sustana, comprised of Sustana Fiber and Rolland, is committed to industry-leading product quality, continuous improvement and environmental stewardship – by innovating solutions that are better for business, better for the environment and better for society at large. Sustana is proud to provide a comprehensive, sustainable pulp and paper solution for customers throughout North America. For more information, visit [Sustanafiber.com](https://www.sustanafiber.com). Contact: Michele Bartolini, Senior Marketing Director mbartolini@sustanagroup.com.

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