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New End Market for Food and Beverage Cartons Coming to Colorado

Facility will produce green building materials from recycled cartons

DES MOINES, Iowa – The [ReWall Company](#), which turns recycled food and beverage cartons into environmentally friendly building materials, announced today it is opening a new facility in Colorado that will expand end markets for recycled cartons in the western United States.

ReWall makes high-performance, sustainable building and construction materials out of recycled food and beverage cartons through a proprietary process that uses no chemicals or water. It takes about 400 cartons to produce one sheet of ReWall's hail-resistant roof cover board.

"This expansion reinforces the value in food and beverage carton recycling," said Jason Pelz, vice president of recycling projects for the Carton Council of North America and circular economy director for Tetra Pak. "When cartons are sorted by themselves into Grade #52, the end markets are expanding both in the U.S. and globally."

The Colorado facility is expected to open in April 2019 and, once fully operational, will process about 20 million pounds a year of aseptic and gable top cartons into roof cover board, exterior sheathing, wallboard, floor underlayment and other building materials. Every truckload of finished ReWall products prevents nearly 600,000 cartons from going into landfills.



ReWall converts cartons into high-performance, sustainable building materials through its low-energy, eco-friendly recycling technology. Photo courtesy of ReWall Company

"This new facility marks a major milestone for ReWall and our efforts to turn cartons into environmentally friendly building materials," said Jan Rayman, founder and CEO of ReWall. "As demand for our products continues to grow, we are excited to open a new end market for cartons in the western part of the country."

"ReWall's expansion is a huge boost for carton recycling and should encourage even more communities – and their residents – to recycle food and beverage cartons," said Pelz.

The Carton Council formed in 2009 to create a sustainable infrastructure for carton recycling that includes developing innovative end markets for the cartons once they are recycled. It has been a long

supporter of ReWall, which also utilizes cartons to produce green building materials in Des Moines, Iowa.

ReWall's Colorado facility was made possible in part from Colorado's Recycling Resources Economic Opportunity (RREP) grant program, which is administered by the Colorado Department of Public Health and Environment (CDPHE) to help incentivize partnerships that promote the state's economy and the environment.

ABOUT THE REWALL COMPANY

Founded in 2008 and headquartered in Des Moines, Iowa, ReWall is an award-winning manufacturing company that converts food and beverage cartons into healthy, high-performance green building materials through a low-energy, eco-friendly recycling technology. For more information, visit ReWallSolutions.com.

ABOUT THE CARTON COUNCIL

The Carton Council is composed of four leading carton manufacturers, Elopak, SIG Combibloc, Evergreen Packaging and Tetra Pak. Formed in 2009, the Carton Council works to deliver long-term collaborative solutions to divert valuable cartons from the landfill. Through a united effort, the Carton Council is committed to building a sustainable infrastructure for carton recycling nationwide and works toward their continual goal of adding access to carton recycling throughout the U.S. For more information, visit CartonOpportunities.org.

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