



AMERICANS AGREE!

# *Recycling Matters and Helps the Environment*

*Let's  
Do This*



**90%**

of Americans believe **recycling is at least somewhat important** and that we should do what we can to recycle

*Pay it  
Forward*



**95%**

believe if **more people recycled**, it would **help the environment**

*Sweeping  
the Nation*



**82%**

of Americans report that **most or some homes** in their neighborhood **set out their recycling** for collection

