



WEBSITE CONTENT

The carton packaging that we use for our (insert product brand) is recyclable in most U.S. homes.

Find out more about carton recycling in your neighborhood at www.recyclecartons.com!

How do I recycle cartons?

Simply empty your [brand name] cartons and other food and beverage cartons and then place them in your recycling bin with other glass, metal and plastic containers.

What are Cartons?

Cartons are a type of packaging for food and beverage products you can purchase at the store. They are easy to recognize and are available in two types: shelf-stable, which are found on grocery store shelves, and refrigerated, which are found in the refrigerated section of grocery stores. Both types of cartons can be recycled.

What happens to recycled cartons?

Once collected, cartons are separated from other containers and sent to a recycler. At paper mills, the carton components are separated using a hydropulper (basically a giant kitchen blender). The pulp is separated and used to make paper products, such as paper towels, tissue, office papers, etc. The plastic and aluminum together can be sent on for further recycling, such as producing ceiling tiles or wallboard, or can be used for energy to fuel the paper mill. Another type of recycler uses whole cartons to make green building materials using a press (think a “panini maker”). Learn more at www.recyclecartons.com/learn.